

EUNICE PARK

PRODUCER + EDITOR + DESIGNER WHO'S READY TO MAKE AND LEARN COOL THINGS

www.euni-p.com | euni.p.creative@gmail.com | Based in Boston, MA

SKILLS

MEDIA | Non-linear video editing, sound design, color grading, file organization, YouTube management

ADOBE CREATIVE SUITE | Premiere Pro, After Effects, Media Encoder, Audition, Illustrator, Photoshop

DESIGN | Visual branding, graphic design, motion graphics, systems design, CAD modeling

EXPERIENCE

WOSU Public Media

Production Assistant for "Broad & High" TV Series

COLUMBUS, OH | SEPTEMBER 2019 – JULY 2020 (transitioned to remote in March 2020)

- Pitched, produced, edited, and hosted the "Quick Q&A" series for the local music program "Broad & High Presents" and managed its weekly uploading schedule for YouTube and Instagram TV
- Introduced and designed custom YouTube thumbnails to visually align content with the "Broad & High" brand
- Directed, produced, and edited a televised five-minute episode segment titled "Milk Mugs'n Jugs"
- Introduced and created custom animated GIPHY stickers for all relevant WOSU Public Media social channels
- Integrated IGTV to the "Broad & High" content distribution workflow which doubled average views
- Researched, wrote, and edited content for the "Broad & High Presents" blog
- Synced and edited multicam sequences and audio for band performances and interviews

Overdrive Interactive Digital Marketing

Remote Video Editor and Social Media Assistant

ALLSTON, MA | OCTOBER 2019 – PRESENT

- Edited a six-part series teaching video SEO practices utilizing basic animation as visual aides to the content
- Write comments on Facebook and Instagram on behalf of a Wisconsin food brand
- Research and implement relevant hashtags to stimulate follower growth and brand engagement

Summer Video Production and Editing Intern

ALLSTON, MA | JUNE 2019 – AUGUST 2019

- Established a cohesive video style in accordance with Overdrive Interactive's brand guidelines by creating standardized graphics templates for intro/outro animations, title cards, lower thirds, and transitions
- Initiated and completed an internal reference guide explaining file structure, versioning, and organizational tactics for future interns

EDUCATION

THE OHIO STATE UNIVERSITY | Bachelor of Science in Design with Research Distinction in Industrial Design

Received May 2020 | Cumulative GPA: 3.69 Cum Laude

REFERENCES

JACKIE SHAFER

Producer of Broad & High | (Redacted for online use. Available upon request.)

AWARDS + HONORS + PERSONAL WORK

EUNI.P PERSONAL YOUTUBE CHANNEL | Produced a weekly vlog for four months

TELEVISION ACADEMY | 2019 Internship Program Program Finalist

MINIJAM 20, 72-HOUR GAME JAM | "The Ordinary Adventures of Vader The Cat" 3RD Overall/2nd Art